



**REQUEST FOR EXPRESSIONS OF INTEREST  
(CONSULTING SERVICES - FIRMS SELECTION FOR COMMUNICATION STRATEGY  
AND IMPLEMENTATION PLAN SERVICES)**

**CLARIFICATION No. 2**

No.	Request	Answer
1	<p>For KE 1 ( and in general for all KEs) the requirement is Bachelor Degree in PR and communication or other related fields. In the same time, the general and professional experience required is minimum 10 years of experience in strategic communication, marketing, public and media relations. Our understanding is that other related fields eligible are the ones mentioned in the Nomenclature of fields and specialisations of university study programmes at social science section: juridical science, administrative science, communication science, sociology science, political science, psychology etc Please clarify if our understanding is correct.</p>	<p>Given the nature of the assignment and the responsibilities of the expert, other related fields refers to journalism, publicity, marketing, media, digital media.</p>

Kind regards,

Mirela Dirstaru

Director



Oana Cozma,

Procurement specialist